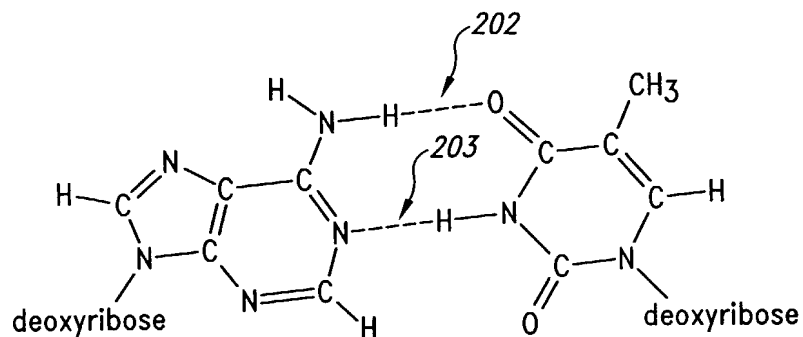


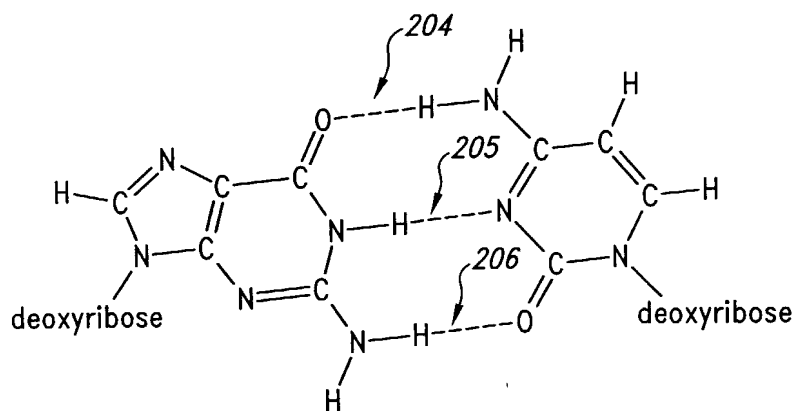
A circular diagram illustrating the distribution of 100% across four categories. The categories and their percentages are: 'The company' (40%), 'The industry' (30%), 'The market' (20%), and 'The customer' (10%). The segments are arranged in a circle, with 'The company' at the top, 'The industry' on the right, 'The market' at the bottom, and 'The customer' on the left.

*Fig. 1*

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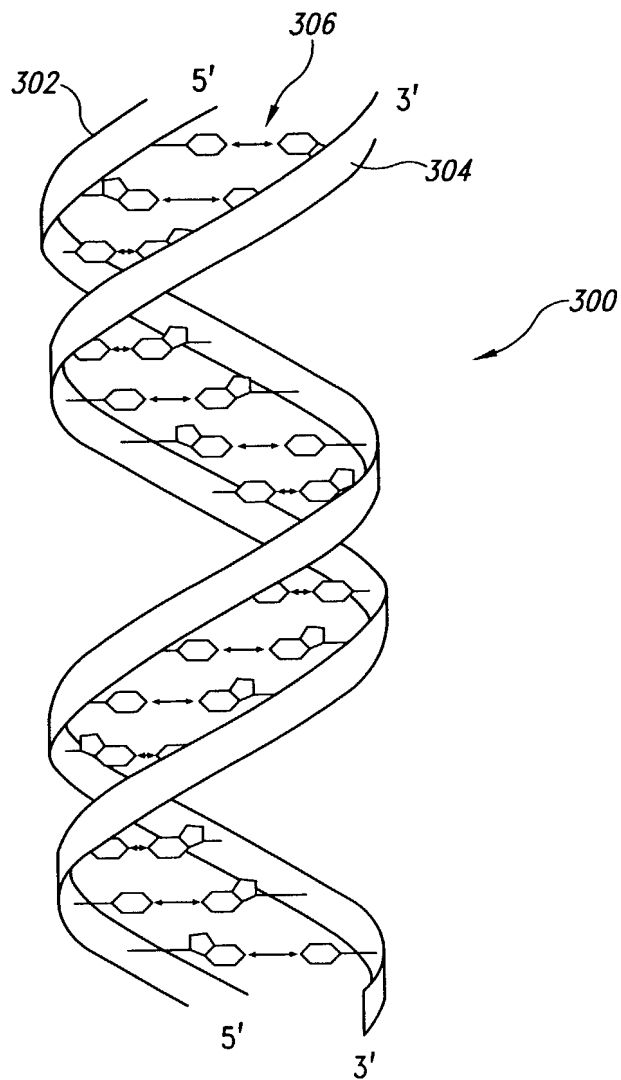


*Fig. 2A*



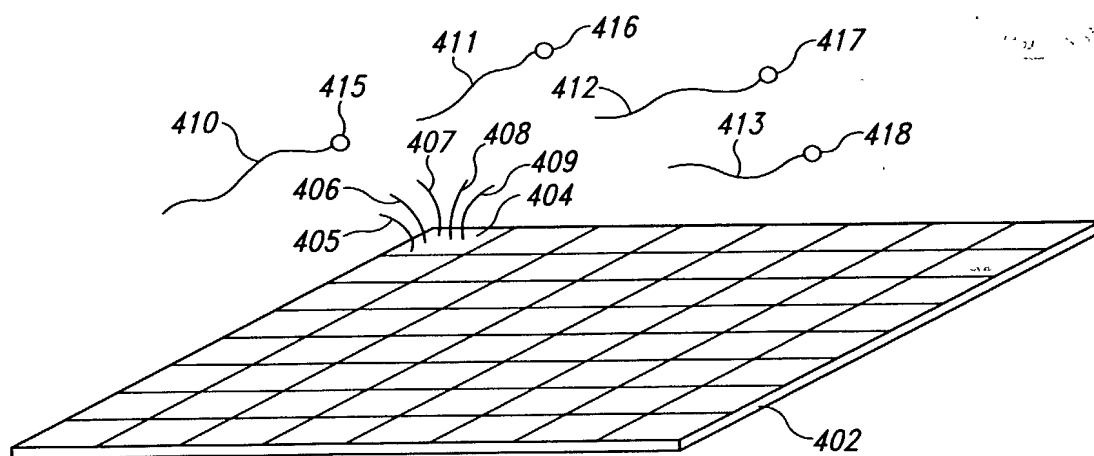
*Fig. 2B*

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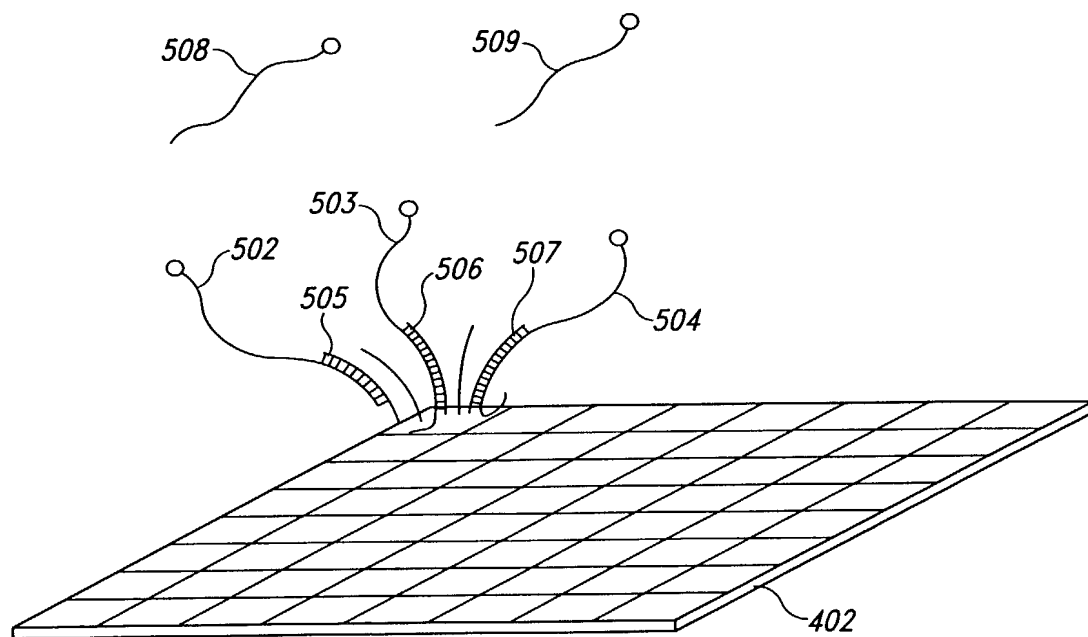


*Fig. 3*

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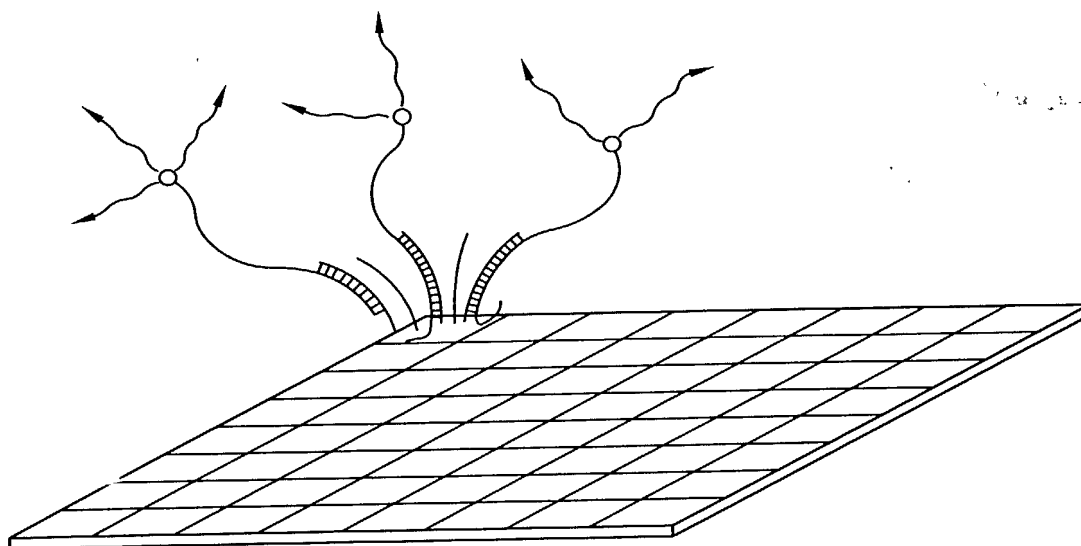


*Fig. 4*

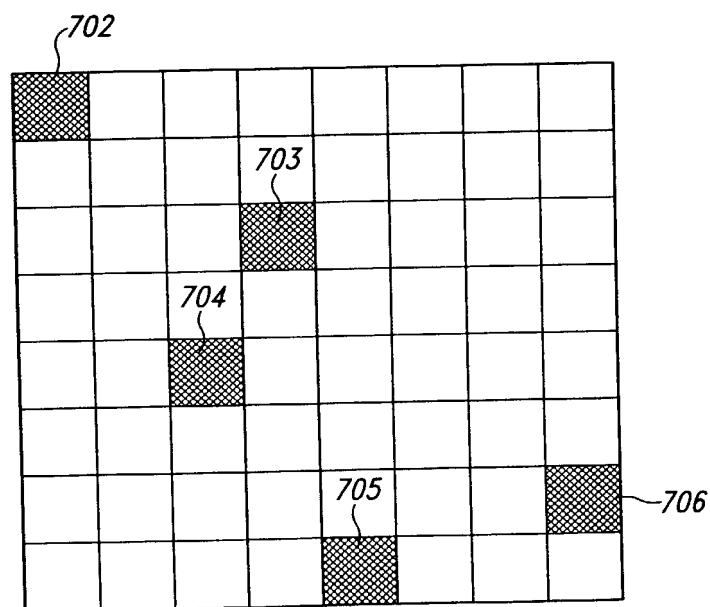


*Fig. 5*

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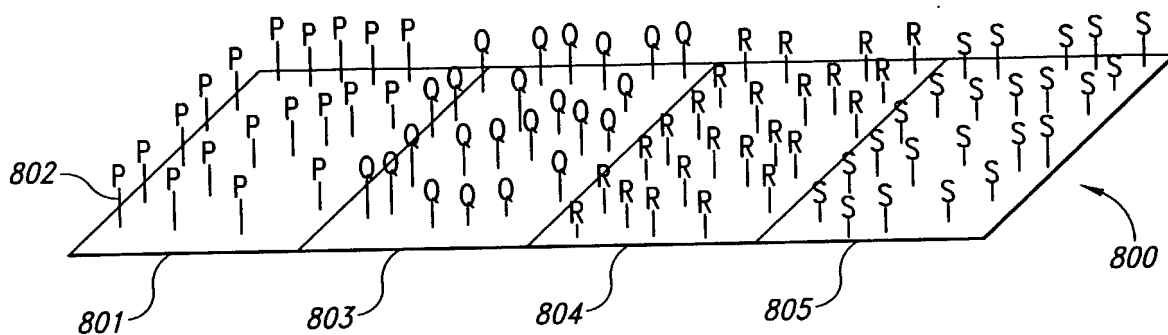


*Fig. 6*

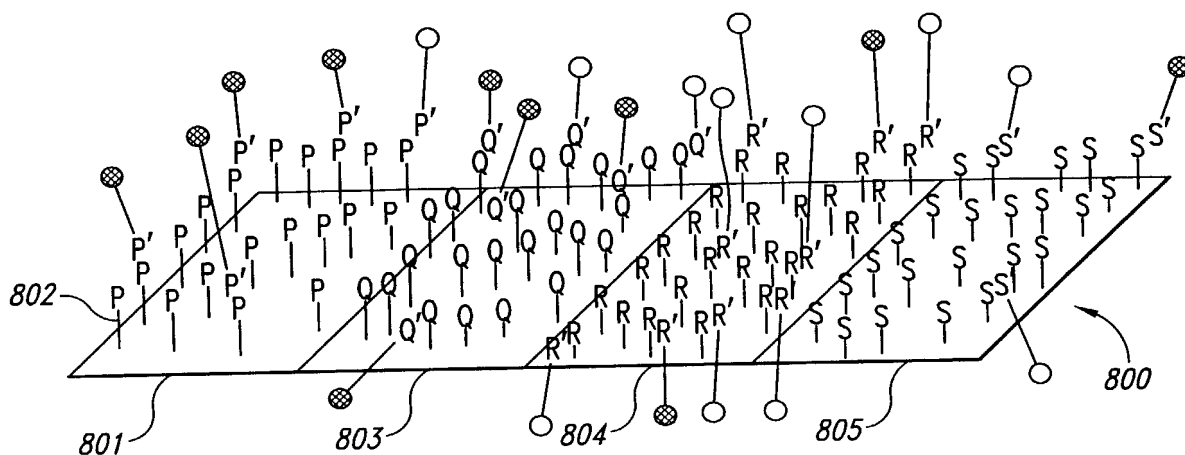


*Fig. 7*

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*Fig. 8A*



*Fig. 8C*

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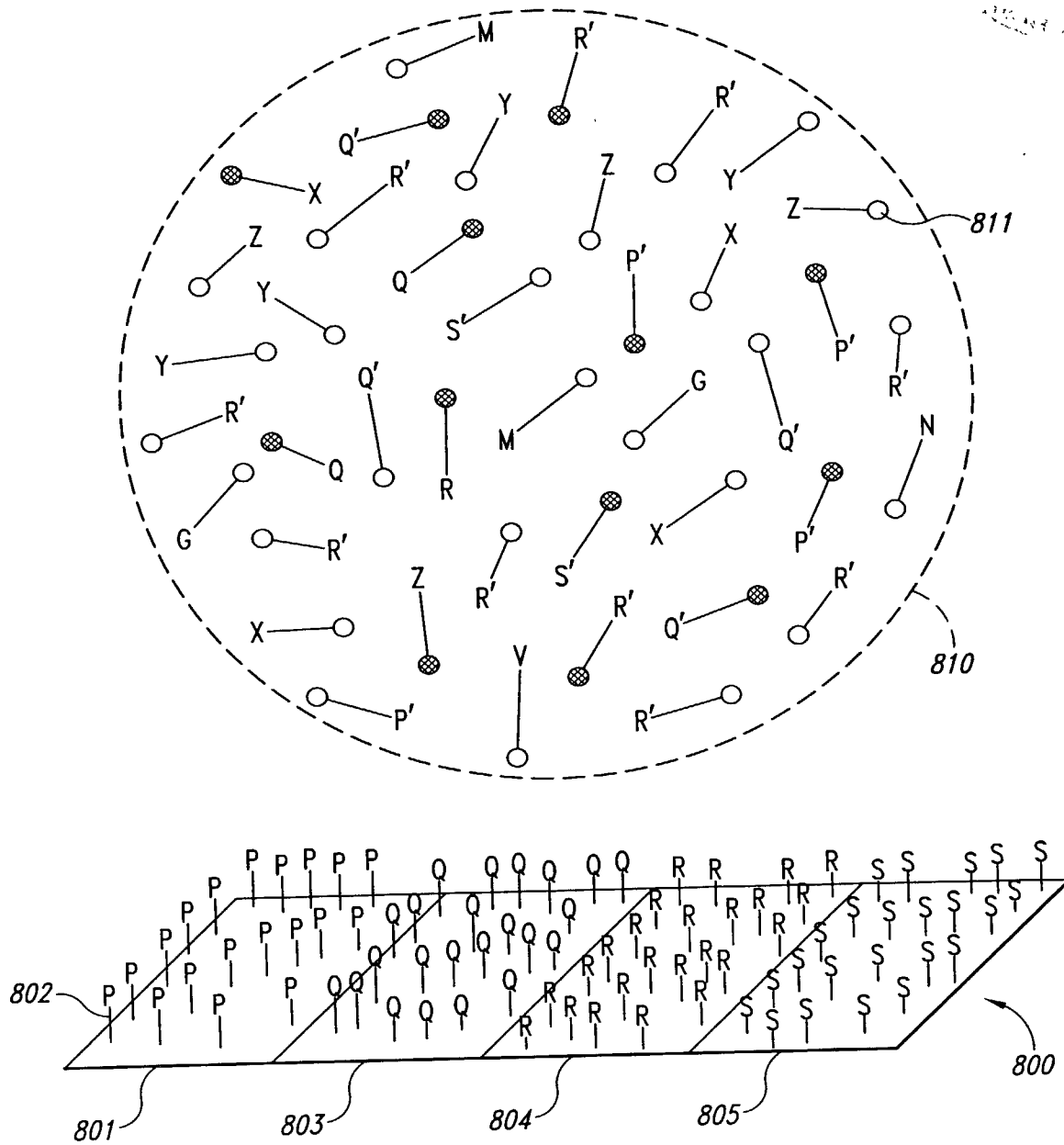
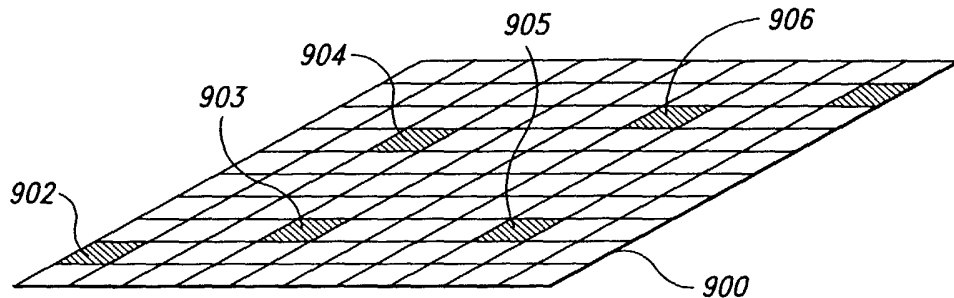
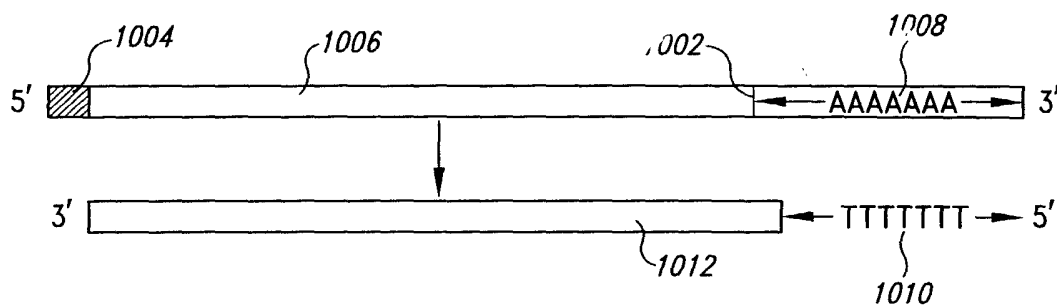


Fig. 8B

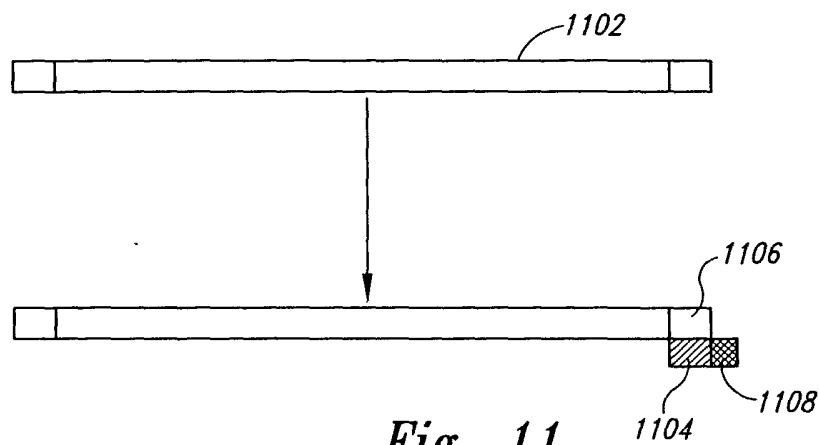
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*Fig. 9*



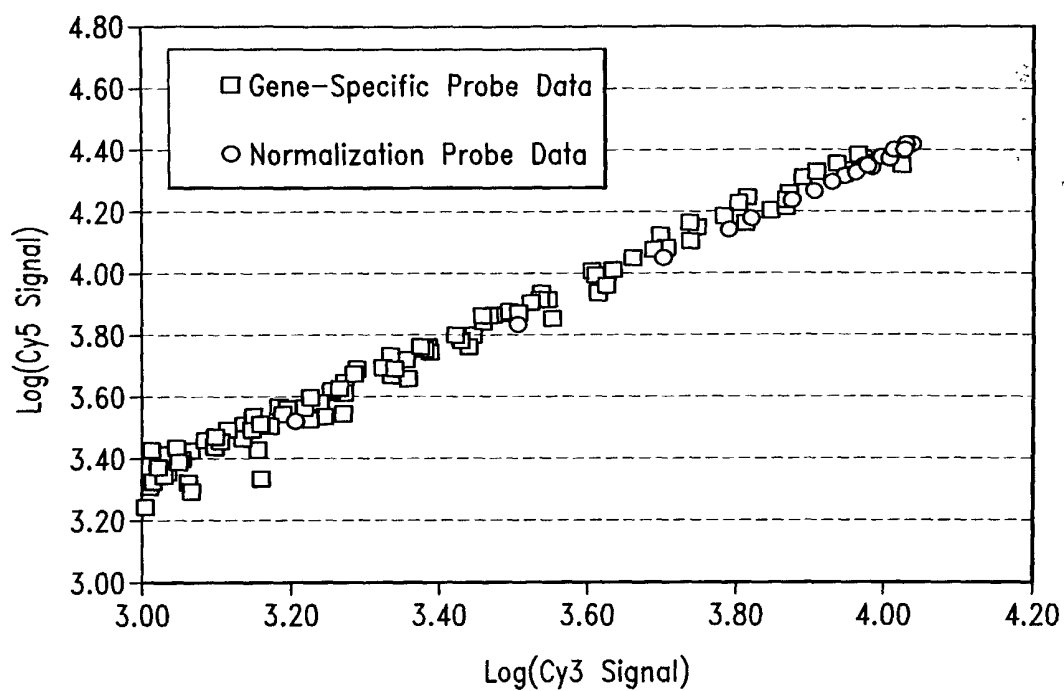
*Fig. 10*



*Fig. 11*



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*Fig. 12*

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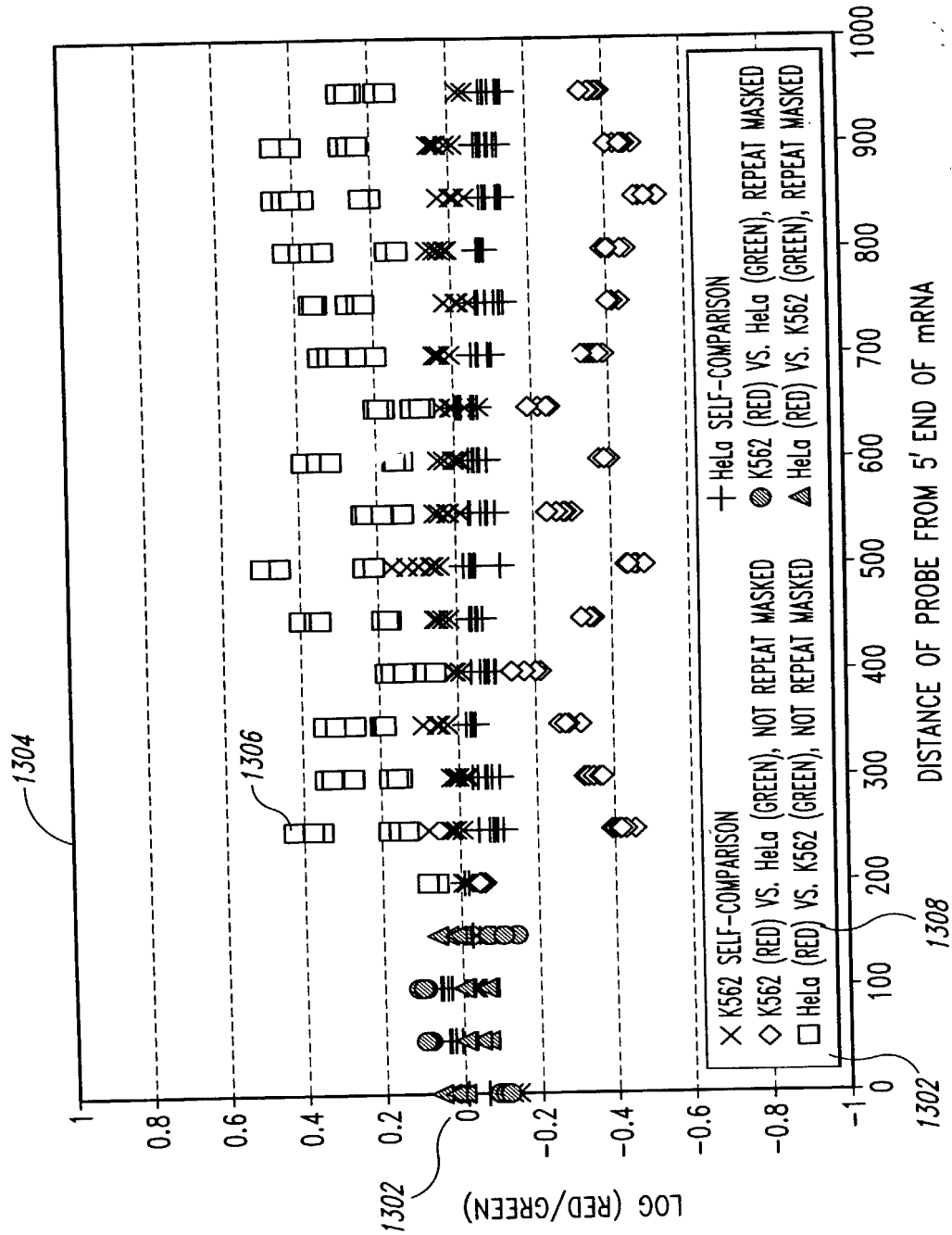


Fig. 13

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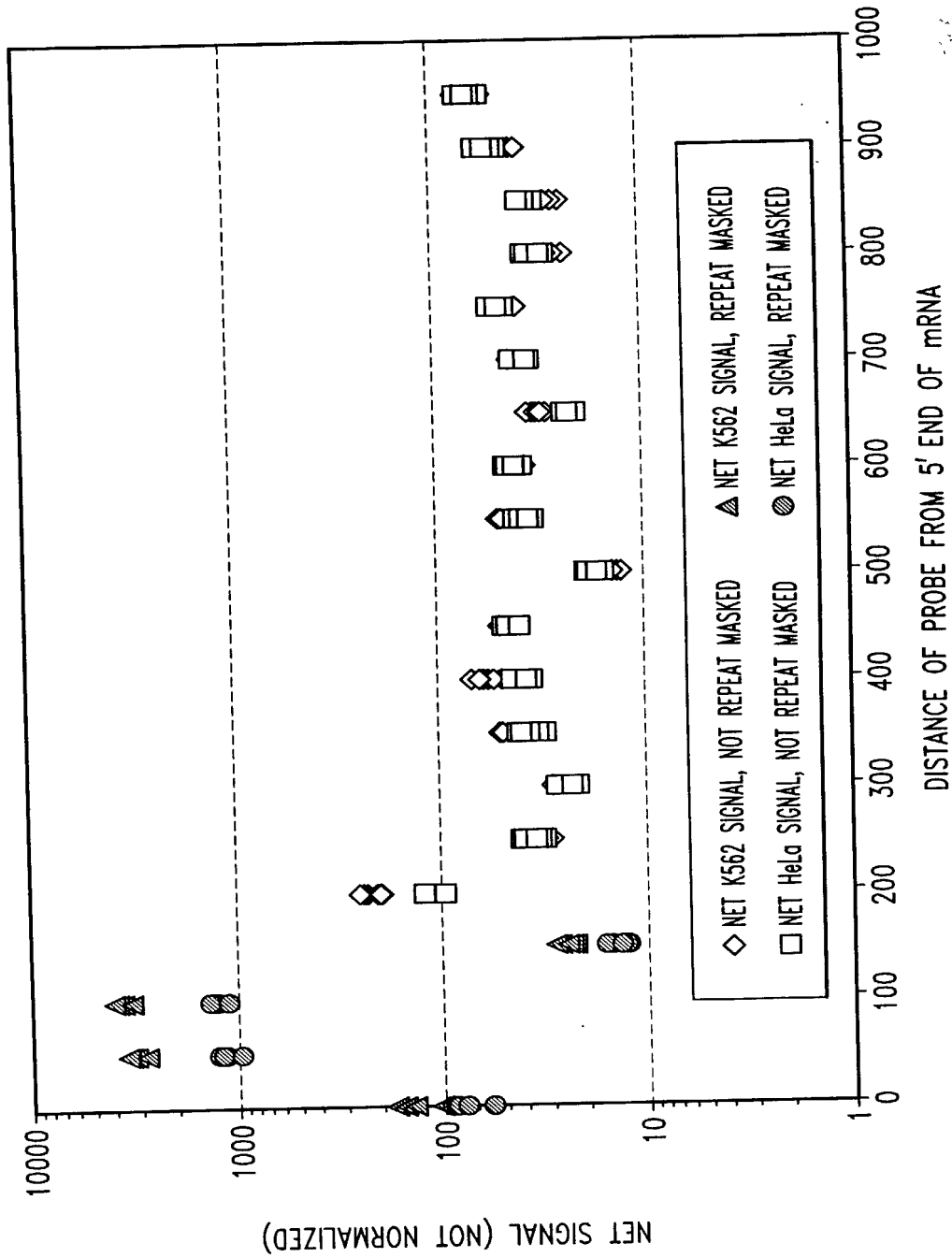


Fig. 14

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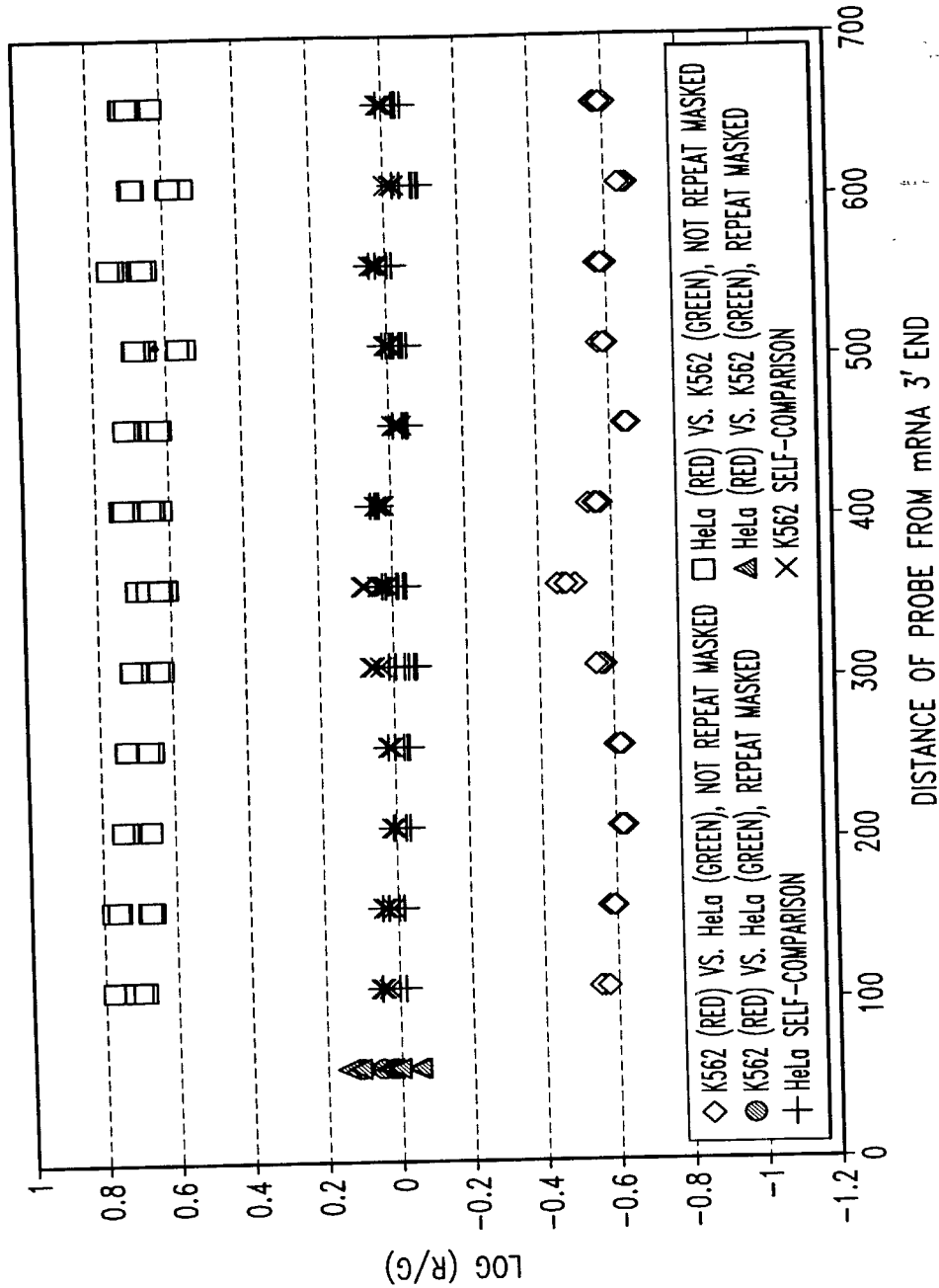


Fig. 15